ITAC Career Ready Program
Webinar Update with CEWIL
November 20th, 2019

BOLD & MEANINGFUL
Introduction

CEWIL Host & Moderator:
• Kitty Runstedler, Conestoga College – CEWIL Host & Moderator

ITAC Talent | Career Ready Program:
• Jan Hall, Program Manager
• Brett Hotas, Program Manager
• Trish Robb, Program Coordinator

Reach out to us at careerready@itac.ca
Agenda

- Quick Review: One-pager
- SWPP Framework & ITAC’s Position
- Partnership Opportunities
- Introducing Career Ready 2.0
- Question Period
One-Pager Review

- www.itactalent.ca/crwebinar
- Funding covers:
  - 50% of wages up to a maximum of $5000.00 or;
  - 70% of wages up to a maximum of $7000.00 for students from the following underrepresented groups:
    - Women in STEM programs
    - Indigenous students
    - Persons with disabilities
    - Recent immigrants (with permanent residency or refugee status, within the last 5 years)
    - Students participating in co-op for their first time*
- Employer is reimbursed at the end of the placement period
- Student must be immersed in tech related to their study/career
One-Pager Review

- ITAC: National member-driven non-profit organization
- Became a SWPP Partner in 2017
- Over 1000 placements to date
- Received additional funding for placements in AI and Cybersecurity
- Expanded program (“CR 2.0”) in Fall 2019
ITAC Talent

- We seek to address the talent gap in Canada’s tech (and “non-tech”) sectors
- Multitude of stakeholder benefits; value for all
Partnership Opportunities

- Partnerships with post-secondary institutions
  - Multitude of commitments, types of agreements
  - Ensures our funding is equitable

- Working together to promote a cultural shift across Canada

- Keep in touch!
Exciting Changes to Career Ready

- New web-based application portal
  - www.itac-careerready.smapply.io
- Introduction of part-time placements
- Not-for-profit groups/third sector
- First time co-ops
- Interdisciplinary focus (Program ➔ Role)
  - Design
  - Architecture
  - Arts
  - Business
  - …many possibilities!
Example of a New Role

- Combine Master of Social Work skills and knowledge into developing training platform for diversity and inclusion related webinars
- Learn and work with our in-house UX designers and front end developers to create new product features
- Develop understanding of AI and matching algorithms while building out engine and platform
- Implement policies and solutions and integrate knowledge of social media with out team
Questions?
Thank You!