Work Integrated Learning (WIL) Digital Program

Presenters:

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ICTC fosters globally competitive and inclusive digital economy empowered by innovative digital solutions.
Canada’s demand for digitally-skilled talent is expected to reach 305,000 by 2023, for total employment of over 2 million in the digital economy. (ICTC: Canada’s Growth Currency: Digital Talent Outlook 2023).

These are the changes that will also mark the rise of new employment opportunities and skill needs across all disciplines including STEM, Business, Arts, Humanities and Social Sciences.

Cyber security  eHealth  Clean Tech  Biotechnology  Connected transportation  Entertainment & gaming  Intelligent retail  Financial services  Advanced manufacturing & robotics  FinTech  Advanced manufacturing & robotics
WIL Digital Program

Future Skills
We place students in the jobs of tomorrow

Student-centred
Student goals

Efficient Program
We make it easy to work with us

Aligned with PSE
Working together to place students into meaningful positions

Partnerships & Jobs
Exploring WIL Models and Sectors

Industry Research
Talent composition of Sectors

We place students in the jobs of tomorrow

Efficient Program
We make it easy to work with us
WIL Digital (Continued)

The objective of the Student Work Placement Program is to drive systemic change in the skills development system at the post-secondary education level, to effectively align technical, foundational and “work-ready” skills of PSE students with the skills required by Canadian employers.

This will be demonstrated by:

- an increase in new, sustainable work-integrated learning (WIL) opportunities for students across all disciplines; and

- continuation of collaborative partnerships between employers and the PSE system established under the program upon sunsetting.
WIL Digital Subsidy

Employers are eligible to receive:

- Up to 50% of wages or up to $5,000;

- Up to 70% of wages or up to $7,000 for hiring a student from one of the following under-represented groups:
  
  - Women in science, technology, engineering and mathematics (STEM);
  - Indigenous students;
  - Recent immigrants (last 5 years);
  - Students with disabilities; and
  - First-year students
WIL Digital – Company and Position Eligibility

Company must:

• Be registered in Canada;
• Provide a safe workplace;
• Have general liability insurance;
• Hire Student as an employee on payroll and not as a contractor.

Position must be:

• NET New;
• IT or an IT-related;
• Out of the employer`s office, not remote;
• Provide learning opportunities, that will improve student`s employability in the future.
WIL Digital – Student Eligibility Criteria

Students must be:

• Enrolled and be able to provide proof of full-time or part-time enrollment at a publicly funded PSE Institution during the placement;

• Canadian citizens, Permanent Residents or protected as defined by the Immigration and Refugee Protection Act and be able to provide supporting documents;

• Legally entitled to work in Canada.
Employer Application Submission Steps

01. CHECK ELIGIBILITY & CREATE PROFILE
02. RECRUIT ELIGIBLE STUDENT
03. EMPLOYER & STUDENT COMPLETE APPLICATION
04. FOLLOW UP IF NECESSARY
Application Submission Process

Employer completes a Company profile form

Employer completes a Placement information form and adds Student contact details

Student completes a Student Information form

Employer authorizes the application and submits it for a review. Our team reviews the application.

The application is approved and the contract is issued.
Most Common Reasons for Declining

- Student has already started work;
- Student was hired as a contractor not a company employee;
- International student;
- Student was studying at a private career college;
- Position didn’t qualify, not an IT or IT-related position;
- The applying entity was really part of a University or College or non-profit organization;
- Student is taking a break from school and not enrolled during the placement;
- The student is employer’s direct family member.
ICTC’s WIL Digital Program commitment is to develop 5 models specifically in FinTech, Intelligent Retail, Advanced Manufacturing, Artificial Intelligence and Cybersecurity.

**FinTech Collaborative: Launched in May 2019**

The Work Integrated Learning Digital Program’s- FinTech Collaborative, offers students the opportunity to expand their knowledge and skills in the FinTech landscape; this Collaborative consists of a group of companies that are invested in providing the opportunity for knowledge expansion for post-secondary students, and providing ICTC feedback on skills needed for the industry, while shaping future talent in FinTech.

**Current feedback:**

Companies and students are very satisfied and are advocating for the FinTech 101 course through video testimonials.

**Intelligent Retail Model: Launch April 2020**

STATUS – Design Thinking phase with development partners. The model will be piloted in Quebec first.

**Advanced Manufacturing Model (IoT in a box): Launch April 2020**

STATUS – Currently in content development phase with development partners. The model will be piloted in Ontario first.

**AI Model: Launch TBD**

STATUS – Currently in the design thinking phase

**Cybersecurity Model: Launch TBD**

STATUS – Currently in the design thinking phase
e-Talent Portal

- Provides ICT job trends & tools pertinent to all sectors
- Highlights in-demand jobs
- Provides important data from national, provincial and municipal level
- Provides you with resources to find talent.

For more information visit www.etalentcanada.ca
WIL Digital Job Board

ICTC’s WIL Digital Program offers employers a platform that allows them to connect with potential candidates, shortlist, interview and hire all in one place.

JobSite

eTalentCanada

Employers
- Browse candidates by location & skills
- Allows for direct application management right on the site
- Candidates selected have been pre-screened and are eligible for WIL.

Jobseekers
- Ideal place for an "elevated pitch"
- Opportunity to connect with employers looking to hire students specifically
- Platform is easy to use, and jobseekers will go through the entire hiring process on the site.

Funded by the Government of Canada Student Work Placement Program
Thank you!

For any questions please contact us:

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