Student Work Placement (SWP) Program

Connecting Students and Employers
$73 \text{ M} \text{ over four years for the initial launch of the program, with the goal of creating up to } 10,000 \text{ work-integrated learning (WIL) opportunities.}

$8.3\text{M} \text{ over three years to support the creation of } 1,000 \text{ new student work placements in the cyber security sector for post-secondary education (PSE) students in STEM.}

$3\text{M} \text{ to support the creation of } 500 \text{ new WIL opportunities in the artificial intelligence sector.}

$631.2 \text{ M} \text{ over five years to support up to } 20,000 \text{ new work placements per year for PSE students in all disciplines by 2021-22.}
Activity Stream 1: Create more work placements for PSE students

- Recruit employers to offer quality WIL opportunities for PSE students.
- Provide employers with wage subsidies of up to $5,000 per placement, and up to $7,000 per placement for under-represented students: women in STEM, newcomers, Indigenous Peoples, and persons with disabilities; and first year students.

Activity Stream 2: Establish partnerships between educators and employers

- Support sustainable partnerships between industry and PSE institutions to align skills development to labour market demand.
- Outreach and support to facilitate participation of small-to-medium enterprises (SMEs).
Delivery Approach

Employer Consortiums

Employer consortia are third-party organizations representing the skills development and human resource interests of a sector, who engage with employers, students and PSE institutions to deliver the SWP program.

**EMPLOYERS**
- to help SMEs participate in WIL.
- to ensure quality WIL placements are offered.
- to ensure that large employers act as industry champions.

**STUDENTS**
- to help them find relevant WIL opportunities in their field of study/career path.
- to provide feedback on the quality of WIL placements.

**PSE INSTITUTIONS**
- to promote student work placements and recruit PSE students.
- to collaborate with employers to align skills development to labour market demand.
SWP Program Eligibility Criteria

**EMPLOYERS**
- Employers of all sizes and from all sectors.
- Participants can be for profit companies and not-for-profit organizations.
- Federal, Provincial, Territorial and Municipal Governments are not eligible.

**STUDENTS**
- Individuals who are:
  - Registered as a student in a recognized PSE institution in any program or field of study; and
  - Canadian citizens, permanent residents, or persons with refugee protection given under the law; and
  - Legally able to work in Canada according to the laws and regulations of the province or territory where they live.

**PSE INSTITUTIONS**
- All publically recognized PSE institutions:
  - Polytechnics
  - Universities
  - Colleges
  - CEGEPS
- SWP funded placements must be part of formal curriculum.
Summary of SWP Program Results
[2 years and 3 months]

- **5,635** placements across Canada
- **47%** of students are under-represented or first year students
- **167** post-secondary institutions participating
- **2,076** employers offering new placements
- **88%** of employers are small-and-medium sized enterprises
- **8** high growth sectors employing students

Results as of June 30, 2019
Expanding the SWP program to all disciplines

The expanded SWP Program is available as of September 2019, delivering WIL opportunities to PSE students in all disciplines through the following delivery partners:

**Information and Communications Technology**
- Information and Communications Technology Council (ICTC)
- Information Technology Association of Canada (ITAC)

**Aviation / Aerospace**
- Canadian Council for Aviation and Aerospace (CCAA)

**Environment**
- Environmental Careers Organization of Canada (ECO Canada)

**Electricity/Clean Energy**
- Electricity Human Resource Council (EHRC)

**Biotechnology**
- BioTalent Canada

**Entrepreneurship**
- Venture for Canada

**All Sectors**
- Campus Connect Outcomes

The Program is exploring engagement with additional partners in early 2020.
Campus Connect

**Free access** for all users: Students, Employers, and PSE institutions (free API)

Matching students with employers for experiential learning opportunities