



**ANNUAL REPORT  
(2009/10)**



CAFCE Annual General Meeting  
Thursday, November 4, 2010  
Red River College  
Winnipeg, Manitoba

# TABLE OF CONTENTS

<b>PRESIDENT'S MESSAGE</b>	<b>1</b>
<b>COMMITTEE REPORTS</b>	
<b>ACCREDITATION COUNCIL</b>	<b>2</b>
<b>CO-OP DEFINITION</b>	<b>3</b>
<b>CO-OPERATIVE EDUCATION WEEK</b>	<b>4</b>
<b>CO-OP STUDENT OF THE YEAR AWARDS</b>	<b>5</b>
<b>CAFCE 2010 CONFERENCE</b>	<b>7</b>
<b>MEMBERSHIP</b>	<b>8</b>
<b>NOMINATION AND AWARDS</b>	<b>9</b>
<b>PROFESSIONAL DEVELOPMENT</b>	<b>10</b>
<b>RESEARCH</b>	<b>11</b>
<b>WEB AND STATS COMMITTEE</b>	<b>13</b>
<b>REGIONAL REPORTS</b>	
<b>ALBERTA</b>	<b>14</b>
<b>ATLANTIC (NB/NL/NS/PEI)</b>	<b>15</b>
<b>BRITISH COLUMBIA/YUKON</b>	<b>16</b>
<b>MANITOBA</b>	<b>18</b>
<b>ONTARIO</b>	<b>19</b>
<b>QUÉBEC</b>	<b>20</b>
<b>SASKATCHEWAN</b>	<b>21</b>

## PRESIDENT'S MESSAGE

### Kevin Rolston – President

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Dear CAFCE Members,

This year, the focus seems to have been on nurturing growth and bringing to fruit some of the initiatives that needed nurturing. No doubt, a highlight of the year was our 2010 Conference: *Planting Seeds...and Watching Them Grow*. Once again I wish to thank co-chairs Sonya Horsburgh and Ernie Doiron, CAFCE Atlantic, and all of the volunteers from across the country who worked so hard to plan this excellent conference.

Some other important projects that have seen results:

- We continue to hold nationwide and frequent Board of Directors meetings. This year, in-person Board meetings in Vancouver, Toronto, Charlottetown, and Winnipeg, as well as our monthly teleconferences have provided a national focus and more active participation by Board volunteers.
- The Accreditation Council has revised its application for accreditation, offering a simpler process and full support of the Council for institutions seeking CAFCE Accreditation.
- The CAFCE website and stats database redesign have given us flexibility at a lower annual cost than our previous host; CAFCE executive and committee chairs have their own CAFCE email address to enhance communication.
- The CAFCE history article, written by Andy Crichton, has been uploaded and is available on the website.
- A dialogue has been opened up about the definition of co-operative education. At the PEI Conference, we took the time to listen to members and sought input that will help to direct ongoing discussion and consideration of the issues.
- We have continued to safeguard and promote CAFCE's financial health.

Throughout this report, you will find reports from each of CAFCE's volunteer committees. These committees do the work that provides the various benefits you enjoy as a member of CAFCE. If you have never done so, please consider contacting a committee chair to join one of these important groups. We are all busy, but our shared work is itself a benefit of membership. Thank you to all of our volunteers!

Finally, thank you to the various sponsors who have supported our conference, awards and grants this year. We are grateful to you for supporting our vision for Co-operative Education in Canada!

Please join me in welcoming our incoming President, Kelly Mahoney from the University of Manitoba.

Best regards,

Kevin Rolston  
CAFCE President

### CAFCE Board of Directors (November 2009-November 2010)

#### Executive:

**President:** Kevin Rolston, Langara College

**President Elect:** Kelly Mahoney, University of Manitoba

**Past President:** Anil Raheja, Memorial University of Newfoundland

**Secretary:** Stacey Cool, University of New Brunswick Saint John

**Treasurer:** Shane Phillippe, CACEIS (Canada) Limited

#### Directors & Regional Representatives

**Alberta:** Diana Young, University of Lethbridge

**Atlantic:** Heather Skanes, Memorial University of Newfoundland

**British Columbia/Yukon:** Stuart Billings, Simon Fraser University; Harriet Chicoine, Simon Fraser University (Nov. '09-May '10)

**Manitoba:** Courtney Griffith, University of Manitoba

**Ontario:** Lisa Whalen, Georgian College

**Quebec:** Marjorie Guay, Université Laval; Line Marier, ACDEC-Québec (Nov.'09-Jan. '10)

**Saskatchewan:** Cliff Harrison, SIAST Palliser Campus

## ACCREDITATION COUNCIL

### Karen McCargar – Chair

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**Mandate: In 1979 the Canadian Association for Co-operative Education (CAFCE) established the Accreditation Council. Council members from across Canada articulate and review accreditation criteria for effective Co-operative Education programs as the needs of students, employers and institutions evolve.**

The Council met formally in October and June, along with a meeting in November in conjunction with the CAFCE Board meeting.

Programs from the University of Victoria and Cleveland State University (the first international application) were accredited during the past year. Three additional applications are anticipated by the end of 2010.

Under Jenny's coordination, Council members accomplished a major task during the past year by revising the accreditation application < <http://www.cafce.ca/en/accreditation-application> >. Web site material was also updated, along with amendments to the Standards and Rationale < <http://www.cafce.ca/en/coop-defined/standards-rationale> > (the latter is an ongoing project). Karen Reimer, Karen McCargar and Rocco Fondacaro presented a session on the application at the CAFCE conference in June < <http://www.cafce.ca/files/2010-PEI-Accreditation.pdf> >.

We are waiting on direction from the Board as none of the revised documents noted above have been translated into French yet.

Council members participated in ongoing discussions on revisions to the CAFCE definition of co-operative education. A request was made to the board to determine CAFCE membership criteria, including a policy on membership of private schools.

Muriel Klemetski submitted an article on preparing students for international work terms for *Co-op Tips and Techniques*. It may be found at < <http://www.cafce.ca/en/en/tips-2010-06-01> >.

Plans are underway for discussions about emerging trends during the next year, possibly through a webinar.

#### *Accreditation Council:*

College of the North Atlantic: Mary Murphy

Dalhousie University: Anna Cranston

Fenn College of Engineering, Cleveland State University: Bahman Ghorashi

McMaster University: Michelle Benjamin (Secretary)

Memorial University of Newfoundland: Dr. Peter Rans

Mount Saint Vincent University: Sonya Horsborough

Northern Alberta Institute of Technology, The: TBA

Nova Scotia Community College: TBA

Simon Fraser University: Muriel Klemetski

Université de Moncton, Edmundston: Alain Laplante

Université de Sherbrooke: Hélène Codère

Université Laval: Marjorie Guay

University of New Brunswick Saint John: Stacey Cool (CAFCE Board Rep)

University of Alberta: Stefan Concini

University of Calgary: Nancy Green

University of Guelph: Karen Reimer

University of British Columbia, Jenny Reilly (Chair: June 2008/10, Past Chair June 2010/12)

University of New Brunswick: Patricia Meng

University of Ottawa: Jeela Jones

University of Prince Edward Island: TBA

University of Regina: Kevin Bolen

University of Victoria: Norah McRae

University of Waterloo: Rocco Fondacaro (Chair Elect (June 2010/12)

University of Windsor: Karen Benzinger

Wilfrid Laurier University: Karen McCargar (Chair Elect June 2008/10, Chair June 2010/12)

## CO-OP DEFINITION COMMITTEE

**Kevin Rolston – Chair**

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### **CAFCE Co-op Education Definition By-law Amendment**

The Definition Committee was struck to discuss and update the wording of the definition of co-operative education as it is currently written in the CAFCE bylaws. Following a series of meetings in the Spring of 2010, the Definition Committee proposed new wording to the CAFCE Board of Directors. The new wording was given Board approval and was placed on the agenda for the General Meeting (Town Hall) held at the 2010 conference in Prince Edward Island. In the General Meeting, a motion passed to table the discussion and vote on the Definition, and a feedback session was held in the time available. Member comments were documented. These comments will be sent back to the Definitions and other CAFCE committees, as well as the general membership, for further discussion before being reintroduced at a future Annual General Meeting.

#### *Committee Members:*

Kevin Rolston, Chair

Christine Arsenault, University of Toronto Scarborough

Rocco Fondacaro, University of Waterloo

Nancy Johnston, Simon Fraser University

Karen McCargar, Wilfrid Laurier University

Norah McRae, University of Victoria

Peter Rans, Memorial University of Newfoundland

## CO-OPERATIVE EDUCATION WEEK

**Lisa Whalen – Chair**

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**Mandate: To coordinate the National Co-operative Education Week during the month of March.**

National Co-operative Education week ran from Monday, March 22-26, 2010. An announcement was e-mailed out to member on October 5, 2009 to encourage them to celebrate by holding an open house with an invitation to all departments within the institution, submitting articles to local newspapers and school newspapers, send out their own newsletter, doing a show on the local cable channel, highlight co-op on their institution's website, offering to speak at departmental, community meetings on the benefits of co-op. Attached to the e-mail was a fill-in flyer. Many institutions celebrated by presenting co-op student awards during this week.

Co-operative Education Week during March 22-26, 2010 was proclaimed by Gordon Campbell, Premier of the Province of British Columbia, and by Dave Aspden, Mayor of Barrie, Ontario. Efforts will be made in 2011 to have the Federal Government proclaim the week of March 21-25, 2011 National Co-operative Education Week.

## CO-OP STUDENT OF THE YEAR AWARDS

Harriet Chicoine – Chair

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**Mandate:** To award a college and university student enrolled in a CAFCE member institution's co-operative education program the highest national recognition for their outstanding performance in their academic, career, and community service during the previous calendar year. Each winning student will receive a \$1,000 cash award (the CAFCE award of \$500 and the Emery-Dufault Award cash award of \$500). The Emery-Dufault Awards were made possible by the generosity of the Dufault family in recognition of the contributions of two of the founding fathers of Co-operative Education in Canada, Les Emery and George Dufault.

This year the Committee received a total of 26 nominations from across the country for the two CSOTY awards. Colleges submitted five nominations and twenty-one nominations were from universities:

Conestoga College – 2 nominations

Camosun College – 2 nominations

Canadore College – 1 nomination

Concordia University - 1 nomination

Carleton University - 1 nomination

Dalhousie University - 2 nominations

Simon Fraser University - 2 nominations

University of British Columbia - 2 nominations

University of Guelph - 2 nominations

University of Lethbridge - 1 nomination

University of Manitoba - 1 nomination

University of Ottawa - 1 nomination

University of Prince Edward Island - 1 nomination

University of Toronto Scarborough - 1 nomination

University of Victoria - 2 nominations

University of Waterloo - 2 nominations

Wilfrid Laurier University - 2 nominations

### The Recipients of the CAFCE STOYA were:

#### University CSOTY

Mona Jalili, a Biomedical Physiology and Kinesiology co-op student from Simon Fraser University, has been described by her co-op supervisor, Dr. Stephen Robinovitch (Canada Research Chair in Injury Prevention and Mobility Biomechanics), as having “strong intellect, organizational skills, scientific curiosity, drive and interpersonal skills”, along with “a natural aptitude for laboratory-based and clinical research”. . As Mona nears graduation, she hopes to continue with further studies in pharmacy, a path that became clear to her through her participation in the co-op program. She notes: “my co-op journey has made it possible for me to balance education, volunteering, regular religious activities and work as a researcher, while helping me to find the answer to “What do I want to do with my life?”.



Left to right:

Gwen Litchfield, Program Manager, Science, Environment & Health Sciences Co-op, SFU

Muriel Klemetski, Director, Work Integrated Learning, SFU

Mona Jalili, Biomedical Physiology & Kinesiology Co-op Student, SFU

Dr. Stephen Robinovitch, Canada Research Chair in Injury Prevention and Mobility Biomechanics (Co-op Employer)

Darleen Bemister, Co-op Coordinator, Biomedical Physiology & Kinesiology Co-op Program, SFU

## College CSOTY

Lori-Beth Pentsa of the Conestoga College was nominated by Atria Networks, of Cambridge, and is the first co-op student ever hired by that firm. Her outstanding work-related achievements in her 8 months at Atria include single-handed management of their entire events and tradeshow calendar, providing key strategic contributions to the company's direct-mail campaign which resulted in more than doubling of the expected revenue, acting as a main organizer of a very successful employee golf tournament, and numerous other feats. Lori-Beth has actively supported her co-op program by sharing her marketing co-op expertise with other students, is a Peer Tutor, is the recipient of the Conestoga Marketing Program Committee Advisory Award, and has participated in the Ontario Colleges Marketing Competition (OCMC) for the past two years, earning a Gold Medal and a Silver Medal .



Left to right:

Lisa Whalen, Manager, Centre for Co-operative Education/Internship and Career Services  
Georgian College (CAFCE Board of Directors)

Lori-Beth Pentsa, Marketing Co—op Program, Conestoga College

Honourable mentions were given to: Cristina Baptista-Concordia University, Roseanna Presutti-University of Waterloo, Siaw Yun Poi-University of Waterloo, Dusty Silvester-Camosun College, and, Katherine Williams-Camosun College

This was the third year for the CSOTY Committee to use a completely electronic submission process. As such the CSOTY committee has eliminated significant line items from its annual budget. However, for on going budget requests, I proposed a continued increase in the discretionary line in the budget for Translation of Nomination packages (under the Translation heading). I realize that in some years there are no French CSOTY nominees however as a national organization CAFCE is obliged to provide translation services. It should be noted that this line item would only be used if there were French nomination packages that require professional translation. However, it should also be noted that should there be more than one French nomination package that requires professional translation during next year's CSOTY process, a special request would be made to the CAFCE Board.

I would also like to recognize the CSOTY selection committee members for all their hard work, volunteering a significant amount of time and effort in the process of adjudicating these awards. This year our 2009-10 CSOTY Committee had two new members. It should be noted that it was difficult to find committee member volunteers especially those who are bilingual, form certain regions, as well as finding volunteer representation from the colleges.

### *CAFCE 2009 Student of the Year Committee:*

Harriet Chicoine, Simon Fraser University  
Charlene Marion Bishop's University  
Frederick Francis Concordia University

For the upcoming year I will remain in the position of chair of the committee and welcome back Charlene and Frederick and welcome the following new members to the committee: Laurie Lahn (Wilfrid Laurier University), Denise Olah (Seneca College), and, Scott Daniels (Mount Saint Vincent University).



## CAFCE 2010 CONFERENCE

**Ernie Doiron and Sonya Horsburgh – Co-Chairs**

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**“Planting seeds... and watching them grow.”**

CAFCE National Conference

Charlottetown, PE

June 20-23, 2010

CAFCE's 2010 conference in PEI was a tremendous success. There were 145 delegates, 10 sponsors, and 15 guests in attendance. Of the delegates who responded to the evaluation, 100% agreed to strongly agreed that the conference was a success, with more than 70% strongly agreeing. Everyone enjoyed the key note speakers, Lionel Laroche and Bill Carr, and commented on how they would recommend them for future conferences.

The conference was also very profitable. To follow is a short summary of revenue and expenses:

### Revenue

Registration	\$80,784.99	*exceeded projections by \$15,434
Sponsorship	\$29,000.00	*exceeded projections by \$19,000
Silent Auction	\$1,675.59	*did not include in projections
<b>Total Revenue</b>	<b>\$111,460.58</b>	

### Expenses

Registration	\$1055.44	
Program	\$12,660.06	
Venue	\$18,722.51	*expenses for location were minimized by having conference on campus
Social Activities	\$15,791.96	
Marketing	\$1,853.67	*expenses minimized using electronic media
Miscellaneous	\$4,478.61	
<b>Total Expenses</b>	<b>\$54,562.25</b>	

**Total Profit**                    **\$56,898.33**

The organizing committee met with the BC group following the conference to share lessons learned and look forward to supporting their planning efforts.

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## CAFCE 2010 CONFERENCE

Whistler, B.C., August 2012

Host: Association for Co-operative Education (ACE-BC/YK)

## MEMBERSHIP COMMITTEE

Kevin Rolston – Chair

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**Mandate: To maintain existing members. Attract new members. Communicate the value of membership. Review the current membership fee structure.**

The membership committee has not met as of October 2010. Efforts have been targeted to finding new members for the committee and identifying key issues for discussion.

## NOMINATION AND AWARDS COMMITTEE

### Anil Raheja – Chair

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**Mandate: To evaluate nominations and award the CAFCE Albert S. Barber, Dr. Graham Branton Research, and Service Awards, and facilitate the annual elections of the Executive to the Board of Directors. Members are appointed.**

The members of the CAFCE Nominations and Awards Committee were pleased to present the recipient with the following award during the CAFCE 2010 Conference in Charlottetown, PEI on Monday, June 21, 2010:

**Dr. Graham Branton Research Award (Sponsored by the University of Victoria)**

In Recognition of significant contributions to scholarly research in Co-operative Education and to promote and encourage such research, by the members of the Canadian Association for Co-operative Education (CAFCE); presented to:

**DR. MAUREEN DRYSDALE  
University of Waterloo**

Citation: <http://www.cafce.ca/en/branton-recipients>

The CAFCE Albert S. Barber and Service Awards were not awarded this year.

Congratulations once again to Dr. Maureen Drysdale. We also give a special thank you to the University of Victoria (Dr. Graham Branton Research Award) for their ongoing financial sponsorship with the Administration of the award.

### **CAFCE Board of Directors Election**

The Nomination and Awards Committee is also responsible for the CAFCE Board of Directors elections for the President Elect and Secretary position. Norah McRae from the University of Victoria accepted her nomination for the President Elect position and Christine Arsenault from the University of Toronto Scarborough accepted the opportunity to have her name stand for the Secretary position. The result of the CAFCE Ballot Votes will be announced at the CAFCE Annual Meeting on November 4, 2010.

### **Nomination and Awards Committee (2009/10):**

Kelly Mahoney, University of Manitoba  
Anil Raheja, Memorial University  
Kevin Rolston, Langara College

## PROFESSIONAL DEVELOPMENT COMMITTEE

**Bruce Wilson – Chair**

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***Mandate: To deliver professional development sessions for CAFCE members. Under the direction of the CAFCE Board, review technologies to bring PD events to the membership.***

### Summary

This year (2010) has seen the Committee focusing on organizing for the November 2010 Annual General Meeting and Professional Development event. It will be held in Winnipeg on November 4, 2010, at Red River College. The theme for the P.D. portion will be “Understanding the Next Wave”.

### Details

Both the Annual General Meeting and the Professional Development events will be held live and on the web, from Winnipeg. Red River College will be the location and all CAFCE members are encouraged to attend live or via the WebCast being planned. Negotiations are being finalized for both the venue and the presenters. Details will be arranged with the Executive for the AGM portion. There will be two speakers addressing PD topics relevant to Co-operative Education, from the perspectives of the generation that we are serving and the employment dynamics that exist or will exist in the next few years.

We have learned a lot from the previous events, particularly relative to the broadcasting of the day. We will be incorporating as much of this learning as possible. Final details will be available in September and invitations to attend will be sent immediately thereafter.

#### *PD Committee Members:*

Rachel Banham, Conestoga College  
Fran Burke, Sheridan College  
Courtney Griffith, University of Manitoba (Board Rep)  
Stefan Kerry, Ryerson University  
Karen Reimer, University of Guelph  
Claudia Sperling, University of Victoria  
Bruce Wilson, University of Guelph

## RESEARCH COMMITTEE

### Christine Arsenault – Chair

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***Mandate: To foster the conduct and distribution of co-operative education research across the country.***

#### 2009/10 Goals & Priorities

The Research Committee discussed and established our 2009/10 goals and priorities and had them approved by the board as follows:

#### CAFCE Research Grant and Award

- Promote awareness and encourage applicants for the award, fairly evaluate entries, encourage and share research results

#### Research Committee Web Presence

- Maintain the CAFCE Research web pages to share relevant co-operative education research and links to partner association research resources
- Promote mission and membership of the Research Committee
- Promote the CAFCE Research Grant and the Dr. Graham Branton Award

#### Co-op Research Promotion and Partnerships

- Maintain relationships and communication with other research groups such as ACE, CEIA, WACE
- Ensure strong research stream presence at National Conference
- Continue to be a resource for research related professional development

#### Support CAFCE Board of Directors

- On call for board of directors to assess opportunities, evaluate wording and determine effective research partnerships

#### CAFCE Co-operative Education Research Grant

The CAFCE Research Grant was established in 2006 to strengthen the development of co-operative education across Canada by encouraging and recognizing research activity that is focused on co-operative education. Having had another successful year promoting the Grant, attracting exceptional applicants, assessing applicants' submissions, and awarding the Grant, the Committee is currently engaged in the same process for 2011.

#### CAFCE Research Grant 2011

The guidelines for the 2011 Grant have been updated and posted on the CAFCE website, and the CAFCE Research Committee is in the process of promoting the Grant to the CAFCE membership.

The funding (\$5,000) for the 2011 Grant was sought out by the committee and has been provided by WatCACE (The University of Waterloo's Centre for Advancement of Co-operative Education).

#### CAFCE Research Grant 2010

Promotions for the research grant resulted in 4 applications. "Spatial Analysis and Prediction of Co-op Job Distribution and Demand using Geographical Information Systems and Spatial Data Mining" by Dr. Alexander Brenning, Assistant Professor, Department of Geography and Environmental Management, University of Waterloo was selected as the leading application and was put forward as the recommendation to the CAFCE Board where it was approved. The committee is excited about the possibilities in job development that can result from this research.

The \$5,000 funding for the 2010 Grant was generously sponsored by Education at Work Ontario (EWO).

#### CAFCE Research Grant 2009

Jeela Jones, the recipient of the 2009 CAFCE Research Grant for her submission, "Seeing Co-operative Education: A Study of the Lived Experiences of Cooperative Education Students as Seen and Understood by Co-op Students, Staff, and Myself", presented some of her research results at the CAFCE 2010 Conference in Charlottetown this past June. Incorporating the results of her research, Jeela delivered an intriguing one-hour session that explored the personal side of the co-op experience through photos and daily written comments taken by students and her. We look forward to the sharing of the final analysis of Jeela's work.

## Research Committee Partnerships & Outreach

The Research Committee continues to encourage a strong research presence at the CAFCE conferences. At the CAFCE 2010 conference in Charlottetown, the Research Committee supported and hosted the research plenary session where two informative papers were shared with delegates.

Recognizing that the Dr. Graham Branton Research Award has not been awarded on an annual basis, the committee unanimously agreed to nominate Dr. Maureen Drysdale for the 2010 award. A submission was sent in and we were happy to learn of its success at the 2010 CAFCE conference.

The Research Committee has supported the Board in its communications with the CEIA regarding journal access.

The Research Committee has ongoing communication with ACE through cross representation of two members, Norah McCrae & Larry Iles.

The Research Committee outreached to ASET as they are creating their own Research Committee to offer any collegial guidance that may be of assistance. This offer was well received by the organizing member and resulted in the CAFCE Research Committee providing feedback and recommendations to the ASET group. It also has provided the pathway for research to be replicated internationally.

At the CAFCE Board's request, three Research Committee members Nancy Johnson, Norah McCrae & Peter Rans are participating in a working group to help revised the definition of co-operative education.

An email was sent to the CAFCE membership offering support and guidance for any ongoing co-operative education research.

## Research Web Page

- A number of new items have been added including:
- A paper by Norah McCrae entitled: "Linking experiences with emotions and the development of interpretive repertoires"
- link to the 2009 WACE Conference Research Papers
- An outline of the Research Committee Membership process
- An outline of the Research Committee 2009/2010 goals

It was also decided that the "Tips for Conducting Research" page was redundant and was removed.

## Membership

We have accepted and welcomed three new members, Nav Chima, Simon Fraser University, Earl Anderson, BCIT and Charlene Marion, Bishop's University. The committee has updated the membership component of the CAFCE Research Committee web page to outline goals, time commitments and the membership application process. This information has also been emailed to all CAFCE members.

### *Research Committee:*

Earl Anderson, BCIT, British Columbia

Christine Arsenault, University of Toronto Scarborough, Ontario (Chair)

Nav Chima, Simon Fraser University, British Columbia

Larry Iles, Thompson Rivers University, British Columbia

Nancy Johnston, Simon Fraser University, British Columbia

Jeela Jones, University of Ottawa, Ontario

Charlene Marion, Bishop's University, Quebec

Norah McCrae, University of Victoria, British Columbia

Peter Rans, Memorial University, Newfoundland

Rocco Fondacaro, University of Waterloo, Ontario

Heather Skanes, Memorial University, Newfoundland (Board Representative)

## WEB & STATS COMMITTEE

### Kevin Rolston – Chair

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The CAFCE Website was redesigned in 2009/10 by DPG Associates ([www.dpgassociates.com](http://www.dpgassociates.com)). The new design is built on an open-source, Drupal platform. The new design includes a national look and feel, completed and functional Statistics Database with reports, a searchable Program Directory, an email communication tool for members (CAFCEnet), and an online discussion forum. Additionally, we purchased competing domain names (eg. [www.coopeducation.ca](http://www.coopeducation.ca)) to help increase CAFCE's web presence.

Going forward, priorities for the committee include granting member permissions and focused efforts to make full use of the statistics directory.

Each institution will have a Program Directory Editor and a Statistics Database Editor. Manuals for editors of the program and stats directories were written and will be emailed to institutions.

Web and Stats Committee:

Kevin Rolston, Langara College (Chair)

Andrea Giles, University of Victoria

## ALBERTA

### **Diana Young – CAFCE Board Director & Regional Representative**

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The Alberta membership in CAFCE consists of 8 institutions and 36 members, no new programs have been listed this year to date. There were not any provincial Alberta scheduled events or meetings in the past year although many members from Alberta attended the CAFCE conference in Charlottetown and other conferences in the US and Europe.

Even through the tougher labor market times, employers in Alberta have continued to show a commitment to co-op as part of their potential hiring strategy and as a way of increasing their presence felt on campuses. As the Alberta Rep, I have had a number of queries from employers on how to set up a co-op program as part of their recruitment strategy. Companies include high tech and oil and gas. We have had a number of employers requesting information about co-op as part of their recruiting strategy in general and how to establish co-op relationships with schools and CAFCE in general. All inquiries have been referred to the CAFCE web site and the CAFCE administrator (thanks Carol!), especially the information on schools and their programs, and this has been a very useful resource for employers.

Over the next year some members have expressed an interest to see if Alberta could be involved in the Co-op Tax Credit Program. We have contacted a local MLA and hope to have this submitted in this academic year as either a private members bill or through the regular parliamentary route.

Many thanks to Carol for all her invaluable help and CAFCE for all the useful information in maintaining consistency in the message about CAFCE and co-op.

Reported Institutional Coop Students of the Year Awards:

University of Lethbridge – The James Genge Scholarship for Coop – Vanessa Lodermeier (B.A)



## ATLANTIC (NB/NL/NS/PEI)

### Heather Skanes – CAFCE Board Director & Regional Representative

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#### CAFCE Atlantic Executive – 2010/11

At its Annual General Meeting (AGM), Sunday, June 20, 2010, in Charlottetown, PEI, CAFCE Atlantic formed the following new Executive Team:

Chair: Anna Cranston, Dalhousie University  
Chair Elect: Anne Marie Coolen, Dalhousie University  
Past Chair: Leroy Murphy, Memorial University  
Secretary: Scott Daniels, Mount Saint Vincent University  
Treasurer: Robert Wooden, Dalhousie University  
National Representative: Heather Skanes, Memorial University  
New Brunswick Représentative: Claude Lavoie, Université de Moncton  
Nova Scotia Representative: Kirsten Somers, Mount Saint Vincent University  
Newfoundland Representative: Mary Murphy, College of the North Atlantic  
Prince Edward Island Representative: Heather MacMillan, University of Prince Edward Island.

#### CAFCE National Conference 2010

With 145 delegates in attendance, “Planting seeds...and watching them grow”, CAFCE’s 2010 National Conference held in Charlottetown, PEI, June 2010, was a resounding success! The Keynote Speakers, Concurrent Sessions, and Research Sessions were well received by all. Likewise, participants enjoyed some down east hospitality. Hearty congratulations are in order for everyone who contributed to this Conference, which will assist CAFCE National through contributing one-half its total profit of nearly \$57,000!

#### CAFCE Atlantic Professional Development (PD)

Looking beyond the CAFCE 2010 Conference, during its AGM, CAFCE Atlantic members discussed the possibility of a PD session to be held during the spring of 2011; the new Atlantic Executive will discuss the attractiveness of this endeavor, when it next meets early in the 2010/2011 year. Location, topics, cost, venue, affordability, and demand were briefly discussed at the AGM but require deeper discussion.

#### Provincial/Institutional Updates

- Over the past year, the Université de Moncton conducted a major study of co-operative education. The focus included: 1. How many universities have traditional (accredited) co-op; and 2. How many have non-traditional co-op; and 3. Staffing of co-op offices. The study showed that 85% or more students stay and complete traditional co-op. The results of the study provided the justification for another part-time coordinator to be hired.
- Memorial University of Newfoundland and the College of the North Atlantic (CNA) worked closely over the past year to secure provincial government funding to support the hiring of students in the not-for-profit, and small business sectors. The focus of the not-for-profit funding is to encourage the hiring of students in the more rural areas of Newfoundland & Labrador.
- Also, notable is that the percentage of Memorial and CNA students working locally in Newfoundland has increased over the past year; this is largely a result of the downturn in the economy, and in particular, its impact on co-operative education employment in Central Canada, and the Oil & Gas industry in Alberta.
- In Nova Scotia, a group of post secondary institutions is examining the service delivery of the Economic and Rural Development’s Co-operative Education Funding Program. A meeting has been held with the Director of the Program, who assures that feedback is welcome.
- Likewise, in Prince Edward Island, a new program was initiated by the Department of Innovation and Advanced Learning that focuses on funding for the private sector for the hiring of students from Science and Technology-related programs.

## BRITISH COLUMBIA/YUKON

### Stuart Billings – CAFCE Board Director & Regional Representative

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#### ACE Executive - 2009/10:

President/University Director: Harriet Chicoine, Simon Fraser University  
Vice President/Director at Large: Leanne MacKenzie, Kwantlen Polytechnic University  
Past President: Kevin Rolston, Langara College  
Business Officer/Treasurer: Andrea Giles, University of Victoria  
Secretary/Lower Mainland/Vancouver Island Regional Director: Stuart Billings, Simon Fraser University  
Advocacy Committee Chair: Leanne MacKenzie, Kwantlen Polytechnic University  
Colleges/Institutes Director: Judith Hall, British Columbia Institute of Technology  
Communications Committee Co-Chairs: Brad Erikson, University of Victoria & Ash Senini, University of British Columbia  
Director at Large: Muriel Klemetski, Simon Fraser University  
Interior Director: Ryan Bennett, University of Northern British Columbia  
Professional Development Co-Chairs: Frances McLafferty, Simon Fraser University & Carol Hebden, Thompson Rivers University  
Research & Initiatives Chair: Norah McRae, University of Victoria

#### CAFCE National Conference 2012

Through a grand unveiling at CAFCE 2010 PEI, Whistler, BC has been announced as the upcoming CAFCE 2012 conference location. Conference Chair, Lynne Murchie, is excited to build anticipation amongst members of CAFCE and ACE as plans begin to take shape. The program will focus on the critical elements that will continue to position Co-operative Education firmly as a front runner of experiential learning. Join us in August 2012 as we “unlock the future of Co-operative Education”.

Volunteers are needed and encouraged to contact Lynne Murchie at [murchie@sauder.ubc.ca](mailto:murchie@sauder.ubc.ca).

#### ACE 2011 Spring Conference

ACE's May 18-20th, 2011 conference, hosted by Co-chairs, Norah McRae and Gloria Darroch, will lead a theme of, "Quality @ Work". We are excited to share ideas around what "quality" means in the workplace and in the classroom, and to discuss opportunities to promote quality in all areas of student learning. The spectacular Inn at Laurel Point, a carbon neutral hotel in Victoria BC, will host what will be a unique and powerful conference.

Visit <http://www.co-op.bc.ca/ace2011> for more details.

#### CAFCE 2009 Annual General Meeting and PD Session

ACE BC/Yukon and CAFCE members worked together in the development of the 2009 CAFCE AGM and PD, commencing a new course whereby CAFCE AGMs are held in the province of the President. Held in downtown Vancouver, BC on November 5, 2009 at Simon Fraser University's Harbour Centre Campus, a large majority of ACE members attended in person with real-time audiovisual utilised to bridge members from across the country.

#### ACE Website

ACE Housing Website for student use piloted in Fall 2009. Consideration being given to include institutions from outside the province after much interest expressed.

The ACE website and online job posting portal have been implemented improved features to better support ACE practitioners, our employers and our students. ACE eNewsletters continue to be a great success to update our membership of interesting information and exciting initiatives.

## **ACE Student of the Year Award**

The fourth year of the ACE SOTYA saw an impressive group of students nominated in both the college and university categories. Our recipients:

- Mona Jallili – Simon Fraser University
- Katherine Williams - Camosun College

## **ACE Outstanding Contribution Award 2010**

- Brad Erikson – University of Victoria

## **ACE Research & Initiatives Committee**

The Research Committee continues to draw from the recent study on the impact of co-operative education on student recruitment, engagement and retention and provide meaningful engagement for co. The committee has showcased their findings through CEIA, WACE, CAFCE and related journals.

## **ACE Executive - 2010/11:**

The following 2010/11 ACE Executive was announced at the May 13, 2010 AGM:

President/University Director: Stuart Billings, Simon Fraser University  
Vice President/Director at Large: Leanne MacKenzie, Kwantlen Polytechnic University  
Past President: Harriet Chicoine, Simon Fraser University  
Business Officer/Treasurer: Andrea Giles, University of Victoria  
Secretary/Lower Mainland/Vancouver Island Regional Director: Harriet Chicoine, Simon Fraser University  
Colleges/Institutes Director: Judith Hall, British Columbia Institute of Technology  
Communications Committee Co-Chairs: Natalie Erickson, Simon Fraser University & Sarah Gibson, Thompson Rivers University  
Director at Large: Muriel Klemetski, Simon Fraser University  
External Relations Committee Chair: Judith Hall, British Columbia Institute of Technology  
Interior Director: Marion Oke, Thompson Rivers University  
Professional Development Co-Chairs: David Woodward, Vancouver Island University & Nick Petryszak, British Columbia Institute of Technology  
Research & Initiatives Chair: Norah McRae, University of Victoria  
University Director: Julie Walchli, University of British Columbia  
Web Enhancement Committee Chair: Ash Senini, University of British Columbia

Website: <http://www.co-op.bc.ca>

## MANITOBA

### Courtney Griffith – CAFCE Board Director & Regional Representative

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#### University of Manitoba

The Co-op programs in Manitoba are decentralized with no central organization, therefore this report will show only a small portion of the activities and success in the Manitoba co-op world.

#### University of Manitoba's Co-op Coordinators Committee

The committee has met with the Registrar's Office and the Director of Student Services to overcome issues that face co-op students concerning scholarship eligibility, student union health and dental coverage, etc. At this time, manual systems are being put in place to help ensure no co-op student misses out on these benefits, due to their status as a co-op student.

A sub-committee has been formed to develop co-op specific marketing material for the University of Manitoba. They are currently working on developing several standing banners to be taken to both student and employer specific events.

A sub-committee has been formed to re-establish a University of Manitoba Co-op Student of the Year award. They are currently working towards reestablishing this award.

A sub-committee has been formed to organize a MB specific PD event in November 2010. The committee will also assist in the organization of the CAFCE AGM/PD 2010.

#### CAFCE Co-op Student of the Year Awards 2009

University of Manitoba was happy to have put forth a nomination for the CAFCE Student of the Year 2009 award from the Environmental Students program.

#### The Asper School of Business

GE Capital Solutions was awarded the Asper Co-op Employer of the Year 2009. Kelsey Noakes was awarded the Asper Co-op Student of the Year 2009.

The school saw a dramatic decrease in the number of posting from the Federal Government, specifically during the summer 2010 work term. Overall also saw a slight decline in the number of employer postings for the summer 2010 work term. Things seem to be back on track for the upcoming fall 2010 work term – all students were successfully placed!

The school is working towards recognizing each work term as one credit hour.

Celebrating Co-op 2009 event was a huge success! Twenty different employers participated in the networking Speed Greet event to start the evening with over 100 students attending the evening!

## ONTARIO

Lisa Whalen – CAFCE Board Director & Regional Representative

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### EWO Executive 2010/11

President: Kirk Patterson, University of Waterloo  
Past President: Kitty Runstedler  
Treasurer: Colleen Phillips-Davis  
CAFCE Regional Rep:–Lisa Whalen

EWO and the Government Relations Committee continue to work on behalf of our membership and co-op in Ontario. There is ongoing contact with MTCU, Ministry of Finance, Revenue and Government Services.

- Second Annual Career Day- Next Generation: Tapping into Youth and New Professional Talent was held February 8, 2010 at the MacDonald Block. This year there a panel discussion with Ministry representation. Kitty Runstedler spoke on behalf of EWO. Hiring managers of the various agencies were invited to learn about:
  - OPS Co-operative Education Programs, recruitment ,roles and responsibilities
  - Youth and Professional Programs

Twenty one co-op institutions participated. This is a good venue to promote our co-op programs as well as keeping the ministries informed about co-operative education at the post secondary level.

- Ongoing communication with Ministry of Revenue in regards to the changing of the CAFCE co-op definition in regards to the legislation for the CETC

“the impact of the proposed changes to the national criteria for co-op is difficult to assess, the legislation is loosely based on this criteria. If the definition changes drastically the legislative amendment would be required - that may take significant time” - Ministry of Revenue

- Discussion around co-op and internship In regards to what is a qualifying co-op placement for the CETC

If it meets the requirements outlined in the CETC legislation: <http://www.rev.gov.on.ca/en/bulletins/ct/pdf/4014.pdf> then it should be fine for the employer to make the claim. I did a little research and it appears that there is a host of various co-op and internship programs that vary in their structure. You have to look at each placement (co-op or internship) and evaluate it on individual basis against the requirements in the legislation or the Info B. 4014. – Ministry of Revenue

- John Milloy Minister –MTCU contacted to publicly recognize National Co-operative Education Week in Ontario

Unfortunately they did not have enough lead time to initiate a proclamation. We did receive a letter from the Minister saying:

“ MTCU strongly supports co-operative education. These programs are an important aspect of post secondary education in Ontario, and gives students an opportunity to integrate practical hands on learning with theory. This also provides employers with a pivotal role in educating students as they pursue their career paths. Please allow me to congratulate Education at Work Ontario on its ongoing success and commitment to post secondary education in Ontario. I look forward to receiving more information on future co-operative education events.”

-John Milloy, Minister Training Colleges and Universities

- EWO starting to plan 2011 retreat at Kempenfelt Centre in Barrie

Web site: [www.ewo.ca](http://www.ewo.ca)

## QUÉBEC

### Marjorie Guay – CAFCE Board Director & Regional Representative

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- Fall 2009 Gilles Joncas Award Recipient \$1000
  - Lindsay Woo, Concordia University (Human Resources)
  - Francesca Cotroni-Parent, Institut du tourisme et d'hôtellerie du Québec (International Hotel Management)
- May 27 th and 28 th, 2010
  - Professional Development Session held at the Hôtel des Gouverneurs, Île Charron.
  - Employers' fair and students' panel
  - Launch of promotional tools : corporate presentation folders and sticky notes
- On November 4th and 5th, 2010 will be held a Professional Development Session at Hotel Palace Royal, Quebec city. Two students will be receiving a \$1000 award from the "Bourses Gilles Joncas".
- Scoop Journal was published in September and December 2009, and in April and June 2010
- We have approximately 90 members from 50 different institutions
- ACDEC-Québec will celebrate its 20th anniversary in 2011
- ACDEC-Québec Executive:
  - President: Lise Geoffroy (Cégep de Victoriaville)
  - Vice-President: Line Marier (Université du Québec à Montréal)
  - Secretary: Christian Beaulieu (Cégep de Shawinigan)
  - Treasurer: Marjorie Guay (Université Laval)

#### Administrators:

- Pierre Simard (Collège d'Alma)
- Martine Codère (Université de Sherbrooke)
- Manon Bouchard (Collège O'Sullivan)
- Michel Vachon (Constructions Kiewit)
- Marie-Josée Michaud (Collège Ellis)



Pierre, Michel

Line, Martine

Marie-Josée et Manon

Marjorie, Lise et Christian

Website: <http://www.acdec-quebec.org>

## SASKATCHEWAN REGION

### **Cliff Harrison – CAFCE Board Director & Regional Representative**

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PACE (Prairie Association for Career Education) held no scheduled events or meetings but communicated informally on issues of mutual concern. The three member organizations (Saskatchewan Institute of Applied Science and Technology (SIASST), University of Regina, and University of Saskatchewan) had reasonably successful years in terms of Co-op and internship placements with the U of R up 1% over 2009 with 655 placements, SIASST down 2% with 561 placements, and the Edwards School of Business at the U of S continuing its progress in its third year of operation.

SIASST added to its Co-op offerings by implementing Co-op in its Business Marketing diploma program. The first placement of Marketing students will be January 2011 with 20 placements anticipated.

#### **Co-operative Education Student of the Year Awards:**

SIASST Mr. Gregory Gatin, Business Human Resources; Gregory worked for the Saskatchewan Public Service Commission as an Organizational Effectiveness Analyst

U of R Mr. Jeremy Lane, Science (Physics); Jeremy worked at TRIUMF, Canada's National Laboratory for Particle and Nuclear Physics working on photon detector development