STUDENT WORK-INTEGRATED LEARNING PROGRAM (SWILP)

WIL DIGITAL

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The Information and Communications Technology Council (ICTC) is a not for-profit national centre of expertise for the digital economy.

Through trusted research, innovative talent solutions, and practical policy advice, ICTC fosters innovative and globally competitive Canadian industries empowered by a talented and diverse digital workforce.

1) Partnership & Collaboration  
2) Education initiatives  
3) Diversity & Inclusion (incl. women, newcomers, PwDs, Indigenous persons)  
4) Digital Literacy & Skills Development  
5) Workforce Strategies & Solutions

National Education & Skills Leadership Taskforce

Preparing Canada for the digital economy
ICTC Partner Platform

GOVERNMENT
- Federal
- Provincial
- Municipal

COMMUNITY ORGANIZATIONS

ASSOCIATIONS
- Education assoc.
- Industry assoc.

EMPLOYERS
- Small to Mid (SMEs)
- Large & MNCs

ACADEMIA
Middle & Secondary School
- Colleges
- Universities
“Fortinet welcomes diversity in the workplace. We recognize that each employee brings their own unique abilities and experiences which greatly enriches our organization.” - HR, Fortinet
e-Talent Portal

- Unique online interactive map
- Provide ICT job trends and tools pertinent to all sectors
- Highlight on in-demand jobs
- Provide important factors from national, provincial and municipal level

More information visit www.etalentcanada.ca
Student Work-Integrated Learning Program (SWILP)

• The Student **Work-Integrated Learning** Program will support partnerships between employers and post-secondary education (PSE) institutions to create more work-integrated learning placements for students enrolled in post-secondary studies across Canada.

• The program will focus on occupations in science, technology, engineering, mathematics (STEM) and business.
The WIL to Succeed in Tomorrow’s Digital Job Market – Innovation Ready Grads (WIL DIGITAL)

• ICTC is one of the partners that will deliver the SWILP program

• According to ICTC’s recent outlook report: The Next Talent Wave: Navigating the Digital Shift - Outlook 2021, around 216,000 digital professionals will be needed by 2021.

• WIL DIGITAL is an amazing opportunity to shape Canada’s future workforce.

• Employers & educational institutions will work jointly to help develop models that meet employers’ business needs & educational institution mandate.
About the Program

• *National initiative; EN and FR*
• *Open to any size employer & any post-secondary educational institution*

1. Industry & Education Partnerships – WIL models
2. WIL Matching
3. Job insights and connectivity
4. Facilitated consultations & webinars with industry & PSEs
5. Best practice knowledge sharing & stakeholder mobilization
6. Measurement & Evaluation
Why WIL?

• WIL experiences are critical to help students better align to industry needs & improve employment outcomes/career paths
• Expand on WIL approaches in an effective way where students will be able to gain the valuable practical work experience
• Help employers acquire talent they otherwise would not be able to
• Help educational institutions provide increased pathways to employment for students & support enhanced alignment of industry & education
WIL Digital Outcomes

• Increased # of WIL opportunities created by employers for PSE students in STEM and business fields

• Increased participation of PSE students in WIL opportunities related to their study

• Increased # of employers & educational institutions in key sectors partnering on WIL strategies – models

• Increased, sustained and formalized industry-education partnerships to continue the development of quality WIL opportunities to better align the technical, foundational and entrepreneurial and “work-ready” skills of students
The employer is eligible to receive:

- Up to 50% of wages or up to $5,000 to provide students with meaningful WIL opportunities that develop foundational and entrepreneurship/business skills;

- Up to 70% of wages or up to $7,000 to provide students with meaningful WIL opportunities that develop foundational and entrepreneurship/business skills for the following underrepresented students:
  1. women in science, technology, engineering and mathematics (STEM),
  2. Indigenous students,
  3. recent immigrants (last 5 years),
  4. persons with disabilities, and
  5. first-year students.
Employer’s eligibility criteria

• You are a Canadian employer looking to hire ICT/digital students in one of these emerging or growth sectors:
  • Intelligent retail,
  • Fintech,
  • Advanced manufacturing, or
  • Any identified high-growth sector

• You are interested in providing a paid and meaningful work integrated learning (WIL) experience to a student coming from a post-secondary institution in Canada for maximum 16 weeks.
Student’s eligibility criteria

• Have been registered as a full-time student in a post-secondary institution or have graduated recently from a post-secondary institution (within 12 months, regardless of age).

• Be a Canadian citizen, permanent resident or a protected as defined by the Immigration and Refugee Protection Act.

• Be legally entitled to work in Canada and legally entitled to work according to specific province legislation and regulations.

• Provide a proof of full-time enrollment in the field of business or STEM (e.g. enrollment verification letter issued by the school).
Application process and expected results

- Submit the application forms and documents online.
  - Student Application Form
  - Host Employer Application Form
- Processing time approx. 1 week – 2 weeks
- 5% cap on applications from recent graduates
- 10% of participants from under-represented groups
- WIL placements: 150 in the first year and 255 in the second year
- Establish at least 3 multi-stakeholder partnerships /expert advisory groups in Fintech, Advanced manufacturing, and Intelligent retail
Post-secondary education - Involvement

• Creative WILs – Models

• Working together with us and industry to develop learning frameworks for emerging sectors

• Leverage existing programs to embed WIL

• Advisory committee engagement
Other Resources

Tools and Resources: https://www.ictc-ctic.ca/tools/

Forecast, Trends, Studies and Publications https://www.ictc-ctic.ca/research/

WIL Digital: https://www.ictc-ctic.ca/education-and-skills/#educators

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